

COMMUNITY PRACTITIONER

COMMUNITY PRACTITIONER, THE OFFICIAL JOURNAL OF CPHVA, IS CIRCULATED TO OVER 7,000 HEALTH PROFESSIONALS 6 TIMES A YEAR



RATE CARD 2026



READERSHIP STATS

CPHVA MEMBERS ARE REGULARLY ASKED FOR ADVICE ON:



82%

Nutrition



67%

Home hygiene and
sterilising equipment



82%

Sleep



68%

Contraception

THE MEMBERSHIP SURVEY ALSO FOUND THAT:



75%

feel online research
helps them to inform
their practice



81%

say CP contains valuable
information that help
them professionally



82%

read every issue



86%

believe it caters well for
health visitors

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RATE CARD 2026

ADVERTISING RATES

PRINT

PRINT DISPLAY	PRICE
Double page spread	£4,255
Full page	£2,495
Half page	£1,625
Double page spread advertorial	£5,100
Full page advertorial	£3,225

All prices are subject to VAT. Please refer to our terms and conditions.

DIGITAL

Digital advertising offers the advantage of reaching the CPHVA's highly engaged audience directly through multiple touch points, complementing the journal's print circulation.

Website: advertise on the website and position your business alongside our content and news stories

DIGITAL COSTS – WEBSITE	PRICE (P/M)
Leaderboard	£1,500
Footer	£1,000
MPU	£625



ADVERTISING DATES

	MAR/APR 26	MAY/JUN 26	JUL/AUG 26	SEP/OCT 26	NOV/DEC 26	JAN/FEB 27
Booking deadline	??? 26	??? 26	??? 26	??? 26	??? 26	??? 26
Publication date	??? 26	??? 26	??? 26	??? 26	??? 26	??? 26

Community Practitioner (CP) is the official journal of the Community Practitioners and Health Visitors Association (CPHVA)

CPHVA is the UK's leading professional organisation for health visitors, school nurses, nursery nurses and other community practitioners working in primary care.

The journal is sent 6 times a year to over 7,000 members, informing them on a variety of different topics and important information. This highly engaged audience not only specifies, but also recommends products, supplies, and services. They are enthusiastic about the profession and anything which promotes health and supports care.

Advertising with the CPHVA provides a direct route to this highly engaged and influential audience. These professionals are perfectly positioned to recommend and specify your products, services, and supplies.



CONTACT US

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ARTWORK SPECS

PRINT

DOUBLE PAGE SPREAD	WIDTH X HEIGHT (mm)
Trim	420 x 270
Bleed	426 x 276
FULL PAGE	WIDTH X HEIGHT (mm)
Trim	210 x 270
Bleed	216 x 276
HALF PAGE	WIDTH X HEIGHT (mm)
Horizontal	190 x 120
Vertical	92 x 246

High res, press ready artwork should be supplied in digital format to caitlyn.hobbs@cplone.co.uk.

PDF, JPG or TIFF files accepted. All artwork should be CMYK colour (not RGB), 300 dots per inch (dpi), ensuring all fonts and images are embedded. We regret we are unable to accept responsibility for the outcome of digitally supplied material unless accompanied by an exact colour proof.

DIGITAL

WEBSITE	WIDTH X HEIGHT (px)
Leaderboard	728 x 90
Footer	728 x 90
MPU	300 x 260

All digital artwork should be RGB colour, 72 dots per inch (dpi), JPG, GIF or PNG file. Please supply a URL for click-through. No embedded links can be accepted.



ARTWORK CREATION

NEW DESIGN	COST
Artwork creation	£80 an hour

UPDATING EXISTING ARTWORK	COST
Amending artwork	£POA

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